## **Participating contributors**

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## Registration

Attendance is free of charge. Mandatory registration to: apas@uni-hamburg.de

#### Location



#### **Auditorium Maximum**

University of Hamburg Von-Melle-Park 4 20146 Hamburg

#### **Public transport**

Train & S-Bahn station »Hamburg Dammtor«. Bus Station »Grindelhof« (Bus Lines M4 und M5)

#### **Contact and Information**

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#### **International Conference**

»Lost in Perfection« Impacts of Optimization on Culture and Psyche



# October 9th 2015 University of Hamburg

Organized by the research group of the APAS project (Univ. Hamburg, IPU Berlin, FSU Jena):

Prof. Dr. Vera King, Prof. Dr. Benigna Gerisch, Prof. Dr. Hartmut Rosa, Dr. Diana Lindner, Christiane Beerbom, Katarina Busch, Benedikt Salfeld-Nebgen, Julia Schreiber, Niels Uhlendorf

Funded by the Volkswagen Foundation (VolkswagenStiftung) in association with the initiative »Key Issues for Research and Society«

## »Lost in Perfection« Impacts of Optimization on Culture and Psyche

International transdisciplinary Conference

The permanent struggle for optimization can be seen as one of the most significant cultural principles of contemporary Western societies: The incessant increase of performance and productivity, the constant pursuit of self-improvement and human multitasking are considered necessary in order to keep pace with an accelerated, competitive modernity.

Hence, in different social fields and in everyday life activities, various necessities of optimization and new efforts in terms of perfection emerge creating conflicts and contradictions. Thus, the demand for constant improvement and increase in efficiency does not only have effects on work and education, but also on family life, parent-child-relationships and intimate relationships in respect to body and self, in the public as well as in the private realm. In this context, questions regarding psychic effects and costs, contradictions and limits of optimization are to be raised in this international, transdisciplinary conference. Furthermore, the effects of social transformations on individuals, the interrelation between culture and psyche, including the shifts in regard to the meaning of >pathology< and >normality< are of particular interest.

## Program

9:00 - 9:30

**Greeting and Introduction** 

9:30 - 10:30

## Alain Ehrenberg (Paris):

»The two meanings of the notion of social pathology: Toward an anthropology of adversity in individualistic societies«

10:30 – 11:00 Coffee break

11:00 - 12:00

## Ève Chiapello (Paris):

»Optimisation in the context of financialisation«

12:10 - 13:10

## **Heinz Bude (Kassel):**

»Fear as the key to the meaning of the whole thing«

13:10 – 14:30 Lunch 14:30 - 15:30

#### **Eva Illouz (Jerusalem):**

»Intimacy and Self worth as receding points of the horizon«

15:40 - 16:40

## Ada Borkenhagen (Leipzig):

»Optimized Bodies – fighting death in the context of aesthetic medicine«

16:40 – 17:10 Coffee break

17:10 - 18:10

# Vera King, Benigna Gerisch, Hartmut Rosa et al. (Hamburg, Berlin, Jena):

» There's a lot of progress, but that doesn't mean it's getting better. Contradictions of perfection in the accelerated modernity«

18:15 - 19:10

#### **Panel discussion**

with A. Borkenhagen, H. Bude, È. Chiapello, A. Ehrenberg, B. Gerisch, E. Illouz, V. King, H.-C. Koller, H. Rosa

19:15 – 19:30 **Closing words**